

# LIVIA BEASLEY

WRITER/PRODUCER/VOICE DIRECTOR/DEVELOPER

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## PROFESSIONAL ORGANIZATION

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**Women in Children's Media (Oct 2004 - Present)**

[www.womeninchildrensmedia.org](http://www.womeninchildrensmedia.org)

**Founder and Senior Advisor**

Women in Children's Media is an organization dedicated to educating and connecting the creators and distributors of children's media.

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## CHILDREN'S MEDIA

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**SOCKEYE MEDIA (May 2008 - Present)**

Writer/Producer, "Mother Goose Club" (interstitial series and website)

**WONDERFUL KIDS, Inc (April 2008 - Present)**

Head Writer/Developer, "Kidiquette" (DVD series)

**SESAME WORKSHOP (Jan 2008-Present)**

Associate Producer, "Sesame Street" Special Projects (DVD, prime time special, promos)

Writer, "Pinky Dinky Doo" (animated series)

Casting Manager, "Sesame Street" Health Podcasts (web short series)

**NICK JR. (June and Dec 08)**

Voice Director, Art Activity (interactive game)

Voice Director, "Wonder Pets, Bengal Tiger's Bash" (interactive game)

**PBS KID'S SPROUT (July 2006 - Feb 2008)**

Writer, "Sharing Show" (animated short series)

Writer, "Mr. Mailman" (animated short series)

Writer, "Sprout Diner" (animated short series)

Writer/Producer/Director, "Sprout's Big Birthday Surprise" (live action promo series)

**SMARTERVILLE (March 2007-March 2008)**

Development Consultant, "Reading Rainbow" (live action series pitch)

Writer, "Hooked on English" (DVD activities)

Writer, Sylvan (DVD activities)

**PBS (July 2007)**

Writer, "Franny's Feet, Make a Story" (interactive game)

**BABY FIRST TV (Nov 2006 - Mar 2007)**

Development Manager

Creator, Head Writer, Development Executive, "Harry the Bunny" (live action short series)

Head Writer and Development Executive, "Peekaboo" and "Bloop & Loop" (animated short series)

Development Executive, "Snack Time With Grady" and "Baby First Tales" (animated short series)

**NICK JR. (Dec 2005 - Sept 2006)**

Associate Producer/Voice Director, "Blue's Room" (live action series with animation)

Casting Producer, "Babou and Baby" (documentary short series)

Production Coordinator, "Lily in the City" (live action pilot)

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**FISHER PRICE (June 2006 - Sept 2006)**

Writer, "Pizza Party Elmo," "Sesame Street Bus," "Sesame Street Laptop" (interactive toys)

**TAPESTRY INTERNATIONAL (April - November 2005)**

Writer/Segment Producer, "TLC Elementary School" (documentary series)

**NOGGIN (Nov 2000-Jan 2002)**

Associate Producer, "Snitch" and "Played Out" (game show pilots)

Associate Producer, "Phoebe for President" (live action promo campaign)

Producer, "Hubbub" (live on-air/online interstitial series)

**SESAME WORKSHOP (Nov 1999-Oct 2000)**

Segment Producer, "People in Your Neighborhood" (live action shorts for CD-ROM games)

Creative Production Assistant, "Sesame Street Toddler" and "Sesame Street Preschool" (CD-ROM games)

Program Assistant, "Dragon Tales" (animated series)

**WILL TV-Illinois (Aug-Sept, 1998)**

Writer/Associate Producer, PBS Children's Project (documentary interstitials)

**WORLD WILDLIFE FUND-Kenya (Feb-Aug 1997)**

Writer/Video Producer, "The Land We Live On" (documentary video)

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**INDEPENDENTLY PRODUCED VIDEOS**

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**"Frog Pond" Music Video (June 2008)**

Creator/Writer/Director (puppet in nature)

**"Funny Animals" (March 2005 - Feb 2007)**

Co-Producer/Writer/Director (series of 7 live action shorts featuring animals and children)

**"Kids in Crisis Making a Difference" (September - November 2001)**

Producer/Director (9/11 short documentary)

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**FAMILY DOCUMENTARY SERIES**

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**NORTHSOUTH PRODUCTIONS (Feb-Oct 2004)**

Segment Producer, "A Wedding Story" <TLC> (documentary series)

Associate Producer, "Make Room For Baby" <Discovery Health Network> (home design series)

**BBC (May 2002-Sept 2003)**

Location Coordinator, "While You Were Out" <TLC> (home design series)

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**EDUCATION**

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**Special Courses**

*Writing for Television Workshop*, New York University, Dec 2007

*Little Airplane Academy*, July 2007

*Writing for Children Workshop*, New York University, March 2005

*Multimedia Design and Production Workshop*, New York University, August 2000

**Bachelor of Arts - Children's Educational Television**

Individual Plan of Studies Program, University of Illinois at Urbana/Champaign, 1998

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