

LIVIA BEASLEY

Writer/Producer/Developer

www.liviabeasley.com

Livia_Beasley@hotmail.com

718.930.0451

PROFESSIONAL ORGANIZATION

Women in Children's Media (Oct 2004 - Present)

www.womeninchildrensmedia.org

Founder and President

Women in Children's Media an organization dedicated to educating and connecting the creators and distributors of children's media.

CHILDREN'S MEDIA

INTENTIONAL PICTURES (June 2008 - Present)

VP/Executive Producer

Intentional Pictures is a new preschool and teen development company.

SOCKEYE MEDIA (Freelance, May 2008 - Present)

Writer/Producer, "Mother Goose Club" interstitial series, DVD series, and website

WONDERFUL KIDS, Inc (Freelance, April 2008 - Present)

Head Writer/Developer, Wonderful Kids DVD Series

SESAME WORKSHOP (Freelance, Jan 2008-Present)

Associate Producer, "Sesame Street" Special Projects (DVD's, Planetarium exhibit, prime time special)

Writer, "Pinky Dinky Doo" (animated series)

Casting Manager, "Sesame Street" Health Podcasts (interactive short series)

360KID (Freelance, April 2008)

Developer, Interactive toy and web project

PBS KID'S SPROUT (Freelance, July 2006 - Feb 2008)

Writer, "Sharing Show" (animated short series)

Writer, "Mr. Mailman" (animated short series)

Writer, "Sprout Diner" (animated short series)

Writer/Producer/Director, "Sprout's Big Birthday Surprise" (live action promo series)

SMARTERVILLE, INC.(Freelance, March 2007-March 2008)

Development Consultant, "Reading Rainbow" (live action series pitch)

Writer, "Hooked on English" (DVD activities)

Writer, Sylvan (DVD activities)

PBS (Freelance, July 2007)

Writer, "Franny's Feet" Interactive (web game)

BABY FIRST TV (Nov 2006 - Mar 2007)

Development Manager

Creator, Head Writer, Development Executive, "Harry the Bunny" (live action short series)

Head Writer and Development Executive, "Peekaboo" and "Bloop & Loop" (animated short series)

Development Executive, "Snack Time With Grady" and "Baby First Tales" (animated short series)

NICK JR. (Dec 2005 - Sept 2006)

Associate Producer/Voice Director, "Blue's Room" (live action series with animation)

Casting Producer, "Babou and Baby" (documentary short series)

Production Coordinator, "Lily in the City" (live action pilot)

FISHER PRICE (Freelance, June 2006 - Sept2006)

Writer, "Pizza Party Elmo," "Sesame Street Bus," "Sesame Street Laptop" (interactive toys)

TAPESTRY INTERNATIONAL (April - November 2005)

Writer/Segment Producer, "TLC Elementary School" (documentary series)

NOGGIN (Nov 2000-Jan 2002)

Associate Producer, "Snitch" and "Played Out" (game show pilots)

Associate Producer, "Phoebe for President" (live action promo campaign)

Producer, "Hubbub" (live on-air/online interstitial series)

SESAME WORKSHOP (Nov 1999-Oct 2000)

Segment Producer, "People in Your Neighborhood" (live action shorts for CD-ROM games)

Creative Production Assistant, "Sesame Street Toddler" and "Sesame Street Preschool" (CD-ROM games)

Program Assistant, "Dragon Tales" (animated series)

WILL TV-Illinois (Aug-Sept, 1998)

Writer/Associate Producer, PBS Children's Project (documentary interstitials)

WORLD WILDLIFE FUND-Kenya (Feb-Aug 1997)

Writer/Video Producer, "The Land We Live On" (documentary video)

INDEPENDENTLY PRODUCED VIDEOS

"Frog Pond" Music Video (June 2008)

Creator/Writer/Director (puppet in nature)

"Funny Animals" (March 2005 - Feb 2007)

Co-Producer/Writer/Director (series of 7 live action shorts)

"Kids in Crisis Making a Difference" (September - November 2001)

Producer/Director (9/11 short documentary)

FAMILY DOCUMENTARY SERIES

NORTHSOUTH PRODUCTIONS (Feb-Oct 2004)

Segment Producer, "A Wedding Story" <TLC> (documentary series)

Associate Producer, "Make Room For Baby" <Discovery Health Network> (home design series)

BBC (May 2002-Sept 2003)

Location Coordinator, "While You Were Out" <TLC> (home design series)

EDUCATION

Special Courses

Writing for Television Workshop, New York University, Dec 2007

Little Airplane Academy, July 2007

Writing for Children Workshop, New York University, March 2005

Multimedia Design and Production Workshop, New York University, August 2000

Bachelor of Arts - Children's Educational Television

Individual Plan of Studies Program, University of Illinois at Urbana/Champaign, 1998
